

## CONTRACT



**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

And:

**Targeted Platform Media LLC**  
**1291 Hollywood Avenue**  
**Annapolis, MD 21403**

<u>Contract / Revision</u> 122865 /		<u>Alt Order #</u> 08260191
<u>Product</u> PRIORITIES USA ACTN		
<u>Contract Dates</u> 08/09/16 - 08/15/16		<u>Estimate #</u> 4660
<u>Advertiser</u> ISS/Priorities USA Action-A		<u>Original Date / Revision</u> 08/11/16 / 08/11/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u> 750	<u>Product 1/2</u> 760
<u>Agency Ref</u> 9722		<u>Advertiser Ref</u> 14205

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WHIO	08/09/16	08/15/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/09/16	08/15/16	MTWTF--				2	\$500.00					
2	WHIO	08/09/16	08/15/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-02		NM	3	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/09/16	08/15/16	MTWTF--				3	\$1,250.00					
3	WHIO	08/09/16	08/15/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-02		NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/09/16	08/15/16	MTWTF--				3	\$700.00					
4	WHIO	08/09/16	08/15/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/09/16	08/15/16	MTWTF--				1	\$2,000.00					
5	WHIO	08/09/16	08/15/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-02		NM	2	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/09/16	08/15/16	MTWTF--				2	\$1,750.00					
6	WHIO	08/14/16	08/14/16	CBS Su Morning	9:00 AM-10:30 AM		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	-----1				1	\$1,000.00					
7	WHIO	08/14/16	08/14/16	Sun Prime Hour 3	9:00 PM-10:00 PM		:30			P-02		NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	-----1				1	\$3,500.00					
8	WHIO	08/09/16	08/09/16	Tue Hour1	8:00 PM-9:00 PM		:30			P-02		NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	-1-----				1	\$5,000.00					
N 9	WHIO	08/12/16	08/12/16	NewsCenter 7 6p	6p-630p		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	----1--				1	\$2,000.00					
N 10	WHIO	08/13/16	08/13/16	Sa 7p-730p	7p-730p		:30			P-02		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/08/16	08/14/16	-----1-				1	\$600.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



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**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

<u>Contract / Revision</u> 122865 /		<u>Alt Order #</u> 08260191
<u>Contract Dates</u> 08/09/16 - 08/15/16	<u>Product</u> PRIORITIES USA ACTN	<u>Estimate #</u> 4660
<u>Advertiser</u> ISS/Priorities USA Action		<u>Original Date / Revision</u> 08/11/16 / 08/11/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
<b>Totals</b>													16	\$24,450.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 - 08/15/16	16	\$24,450.00	(\$3,667.50)	\$20,782.50
<b>Totals</b>	16	\$24,450.00	(\$3,667.50)	\$20,782.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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REP HEADLINE# 8260191TRF# 122865REP: TEL# 610-293-4100FAX# 610-225-1191

\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$CREDIT ADVISORY: AGENCY CREDIT RISK !!!HARRIS REPORT FROM REP AUG11/16 10.18

ORDER WORKSHEET\*\*CHANGES\*\* \*\*\* WHIO-TV \*\*\*

:LINE#	REP	:CD	:	TIME PERIOD	:	LGTH	:	SEC	:	RATE	:	START DATE	:	END DATE	:	SPTS /WK	:	WEEK INVT	:	DAYS	:	TOTL SPTS
10	A			700P-730P		30				\$600.00		8/13		8/13		1				SAT		1
PROGRAM : WHEEL																						
ORD COM1: ADD. DOLLARS MOVED FROM CREDITS ON PREVIOUS HL																						
CON COM1: WHEEL																						

AUG/1624450.00

CONTRACT TOTAL24450.00

TOTAL SPOTS16

MARKET TOTALS \$29,931WHIO 73%WDTN 19%WKEF 8%WRGT 0%CABL 0%WBDDT 0%

SVC- NSI

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE